QUESTIONS?! please call 1-877-473-8962 or email us at info@stockbagdepot.com

Guidelines For Label Printing *Please follow the instructions carefully to avoid costly reworks*

Design Software

• Illustrator CS6 or lower version *(recommended)*
• Photoshop CS6 or lower version
• InDesign CS6 or lower version

What if I don't have any of the programs?

If you did not use any of the programs listed above to create your artwork, please save your file(s) in either PDF or EPS format. Please note, we may not be able to modify your artwork to be print-ready.

Pack Plus Converting cannot accept responsibility for unwanted results from artwork generated in other design programs.

Why can't I just create everything in Photoshop?

It is highly recommended to have all text created in Illustrator to ensure sharp print results. While text and vector art created in Illustrator maintains its sharpness, sharpness of text created in Photoshop cannot be guaranteed.

Media

• E-mail (file size 6MB or less only)
• Downloadable links via Wetransfer.com (*preferred*), Dropbox, YouSendIt. Please do not password protect your download link(s).

Who should I contact about submitting artwork?

Please contact your sales representative to confirm the method you will be using to submit your artwork.

What if I need to resupply artwork or make multiple submissions?

If you need to resupply artwork or submit artwork multiple times, please contact your sales representative prior to each submission.
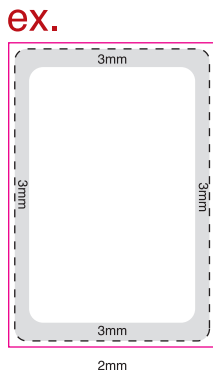
Barcode

We use a barcode software to regenerate your barcode in the correct printing format. If you do not have the software, please include your barcode number(s) with your finalized artwork submission.

Layout

• Include 1/8" bleed all around.
• Place copy and graphics no closer than 1/8" (3mm) from the trim/die-cut.
• Also note if your label is:
  1. Rectangular Round Corner
  2. Rectangular Square Corner
  3. Oval
  4. Custom Die-Cut

- - - Trim/Die-Cut
──── 1/8" bleed all around

ex.

3mm
3mm
3mm
3mm
2mm

Artwork Specifications

Please ensure your artwork follows these specifications. Any artwork not adhering to our specifications may be subject to modifications. Pack Plus Converting cannot accept responsibility for printing errors or delays when artwork has been supplied incorrectly.

Stock Bag Depot also offers flexo printing label services. A minimum quantity is required for the flexo method.

Type

OUTLINE all text. To avoid font substitution, all text should be created in Illustrator and <u>must</u> be outlined to convert type into compound paths. If you are unable to outline the text, please supply all screen and printer fonts (TrueType, OpenTypefont, and/or PostScript) along with your artwork submission.

Images

• Make sure images are saved in CMYK or grayscale, not RGB mode.
• The final size of all images must be at a resolution of 300dpi.
• <u>Do not</u> flatten layers in Photoshop; please include any Photoshop files and any supporting files used to create placed images.
• We do not recommend embedding image files in Illustrator. Embedded images will be printed as-is and we will not be able to guarantee their print quality.

Colors

• Depending on the color, colors less than 10% may be interpreted as white.
• Please provide a PANTONE number, Match-print and/or Sample of the color(s) you would like us to try to match to.
• All blacks will be printed as Rich Black (100%C, 100%M, 100%Y, 100%K) to ensure a richer black color when printed.

Logos and Vector Art

Vector art should be created in Illustrator or InDesign. We cannot ensure the sharpness of your print if your vector art and/or logos are created in any other programs. Do not import your logo(s) into Photoshop unless necessary.

Friendly Reminders

• **PROOFREAD** all type in your artwork prior to submission. Always double check the spelling, content, and layout. Please note any changes made after the artwork has been submitted may delay processing and may also add to the cost.
• For food, beverage and supplement labeling requirements, please visit the FDA Government Website to ensure text size and colors comply with their guidelines:

  http://www.fda.gov/Food/GuidanceRegulation/GuidanceDocumentsRegulatoryInformation/LabelingNutrition/ucm2006828.htm

  http://www.fda.gov/Food/IngredientsPackagingLabeling/LabelingNutrition/default.htm

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